



# Global Evidence Summit

Using evidence. Improving lives.

**10–13 September 2024**  
**Prague, Czech Republic**



**AMBASSADOR, STIPEND  
AND EXHIBITION OPPORTUNITIES**



**The Global Evidence Summit (GES)** is a quadrennial event that brings together some of the world's leading organisations in evidence-based practice in a shared mission to provide a platform to discuss critical issues across different sectors, including health, education, social justice, the environment and climate change.

The GES is intended as a multi-disciplinary and cross-cultural event to exchange ideas about how we best produce, summarise and disseminate evidence to inform policy and practice, and using that evidence to improve people's lives across the world.



Organising partners:



[Cochrane](#) is an international network with headquarters in the UK, a registered not-for-profit organisation, and a member of the UK National Council for Voluntary Organisations. Cochrane is for anyone interested in using high-quality information to make health decisions. Whether you are a clinician, patient or carer, researcher, or policy-maker, Cochrane evidence provides a powerful tool to enhance your healthcare knowledge and decision-making.



[JBI](#) is an international research organisation based at the University of Adelaide, South Australia. JBI develops and delivers unique evidence-based information, software, education and training designed to improve healthcare practice and health outcomes globally. For more than 25 years JBI has worked with its global network of universities and hospitals across 40+ countries to ensure that researchers, policymakers and health professionals can access high quality evidence, appraise diverse types of evidence and apply evidence at the point of care.



[The Guidelines International Network](#), or GIN, is the connector in the guideline world. Established in 2002, we currently have 119 organisational members and 107 individual members from 47 countries – all with a common goal of improving healthcare, through using evidence and implementing evidence-based guidelines.

GIN's aims are simple – to enable and facilitate networking and collaboration, whether national or international, bring the best minds together and support continuous learning and improvement and at the same time, reduce duplication of effort across the guideline world.



[The Campbell Collaboration](#) is an international research network that promotes evidence-based decision- and policy-making through the production of systematic reviews and other types of evidence synthesis. Campbell is composed of editorial groups that coordinate the production of systematic reviews and evidence and gap maps in the following areas: Ageing, Business & Management, Children and Young Persons Wellbeing, Climate Solutions, Crime & Justice, Disability, Education, International Development, Knowledge Translation & Implementation, Methods and Social Welfare.

# Welcome to the Global Evidence Summit 2024



**Miloslav Klugar**  
Chair of the Scientific and Local Organising Committee

**Join us for the second Global Evidence Summit 2024 - a unique opportunity for global engagement in evidence-based practice. We invite you to support this platform for critical discussions across sectors including health, education, social justice, and the environment.**

Held in Prague from 10-13 September 2024, with pre-summit meetings on 9 September, this event aims to facilitate multi-disciplinary dialogue on producing, summarising, and disseminating evidence to inform global policy and practice.

Your support will contribute to our mission of improving lives worldwide through evidence-based approaches. This positions your organisation as a key player in positive global change. Contribute to knowledge exchange, collaboration, and innovative solutions, shaping conversations that drive progress.

We are excited to connect with ambassadors and colleagues after six years since the inaugural summit in Cape Town.

See you in Prague!

**Miloslav Klugar**

Chair of the Scientific and Local Organising Committee



HOST:

**NIKEZ** NÁRODNÍ INSTITUT  
KVALITY A EXCELENCE  
ZDRAVOTNICTVÍ



Ústav zdravotnických informací a statistiky ČR  
Institute of Health Information and Statistics of the Czech Republic



MINISTRY OF HEALTH  
OF THE CZECH REPUBLIC

# Ambassador and advertising opportunities

## Become an ambassador at the Global Evidence Summit 2024

Our summit is expected to attract over 1700 multidisciplinary delegates and will provide an exceptional opportunity to engage with delegates from a multi-disciplinary and cross-cultural platform and will include participation from a wide range of stakeholders including prominent policymakers, leading academic researchers, clinicians and consumers from around the world.

We aim to provide a platform for delegates, speakers and indeed ambassadors to exchange ideas about how best to produce, summarise and disseminate evidence to inform policy and practice, and using that evidence to improve people's lives across the world.

## Why support GES 2024?

This really is an exciting opportunity for all those who work in this diverse field to come together to share and collaborate ideas. Apart from creating a positive impact and return on investment for your organisation, your participation will enable you to take advantage of the following unique benefits:

- Provide an excellent opportunity to promote your name and brand and maintain a high profile before, during and after the conference
- Align your corporate responsibility program with the goals of the summit
- Consolidate corporate relationships and expose your colleagues and organisation to key markets
- Allow your organisation to demonstrate its commitment to best practices to a highly diverse and representative audience
- Enable your representatives to interact informally with participants from around the world

### Diamond Package

€30,000

- Your logo will be included on the Summit website and mobile app
- Projection of your logo on holding slides before plenary sessions
- Referenced on social media
- 2 Summit tickets (includes Tuesday Welcome Reception and Thursday Social Evening Event)
- Exhibition space 27 m
- Push notifications on the app

### Gold Package

€20,000

- Appear on the Summit website and mobile app
- Projection of your logo on holding slides before plenary sessions
- Referenced on social media
- 1 Summit ticket (includes Tuesday Welcome Reception and Thursday Social Evening Event)
- Exhibition space 18 m

**Silver  
Package**  
€10,000

- Appear on the Summit website and mobile app
- Projection of your logo on holding slides before plenary sessions
- Referenced on social media
- Exhibition space 9 m

**Bronze  
Package**  
€5,000

- Appear on the Summit website and mobile app
- Projection of your logo on holding slides before plenary sessions
- Reference/networking by social media

Looking for other opportunities to support the Global Evidence Summit?  
See options below:

Company logo visible on the GES 2024 Mobile App	€3000
Company logo visible on hallway screens within the venue	€800
Company logo - Charging Station	€3500
Welcome reception Ambassador	€5000
Social Evening Event Ambassador	€6500

Prices exclude Czech VAT (21%)

To discuss becoming a Global Evidence Summit Ambassador or Exhibitor as well as other opportunities, please contact [ambassadors@globalevidencesummit.org](mailto:ambassadors@globalevidencesummit.org)

The Exhibition area will be located close to the central meeting area and the scientific poster display. Included in the exhibitor package is the booth infrastructure, including one table, two chairs, signage and lighting, and electrical outlets, as well as one free exhibitor pass. Additional registrations may be purchased.



**To discuss Ambassador or Exhibition opportunities please contact [ambassadors@globalevidencesummit.org](mailto:ambassadors@globalevidencesummit.org)**

Package	Size	Price (Euro)
Poster or roll-up banner		€500
Table	4 m	€2000
Small	9 m <sup>2</sup>	€8000
Medium	18 m <sup>2</sup>	€15,000
Large	27m <sup>2</sup>	€20,000

Prices exclude Czech VAT (21%)



#### General information

- Non-profit organisations receive a 10% discount.
- Additional registrations can be purchased.
- Priority of placement within the exhibition area will be offered to Ambassadors and then sold in accordance with the date of confirmation.
- An exhibition manual containing information on set-up and break-down times will be distributed to exhibitors and ambassadors.

#### Conditions of payment

- 100% payment is required upon confirmation (signage of contract by both parties) of your sponsorship item and / or booth.
- Payment must be received before any benefits or branding will be extended to Ambassadors of Exhibitors.
- Payment must be made within 30 days of being invoiced.
- Failure to do so may result in your chosen package or exhibition booth being released again for resale.



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Website: [www.globalevidencesummit.org](http://www.globalevidencesummit.org)

